

Optum Network Planning



Network analytics and insights to advance your growth strategy

Health systems have sophisticated, multi-pronged growth strategies that factor in everything from care access and new products, to capturing new lives and share of wallets. An effective network strategy can advance an organization's growth strategy. But all too often, network strategy falls short, failing to account for new market forces like price transparency regulations and the rapid movement to value-based care.

Optum® Network Planning is an analytics service that provides organizations with a robust library of network analyses and insights centered around building, managing and optimizing the network. These analyses are built and delivered by supplemental staff from Optum that are dedicated to helping organizations get the most out of their data by crunching numbers, identifying opportunities and applying insights.

Network Planning is built on a fully longitudinal, patient-centric database with 120 million lives. Analyses are enabled by Optum® Symmetry® — the most widely adopted methodology for analyzing practice pattern variation — and layered with additional measures and insights. The solution offers both patient-centric and episodic views into the care journey, letting organizations continuously adjust their approach to network strategy as their growth strategy evolves.

How Optum Network Planning helps you build, manage and optimize your network

BUILD THE NETWORK



Support **growth strategies** taking into consideration efficiency and outcomes of providers



Craft data-driven **provider affiliation strategy** based on growth goals



Evaluate **network comprehensiveness**

MANAGE THE NETWORK



Compare efficiency across specialties for specific disease conditions and treatment options



Benchmark performance of employed and affiliated providers against market peers



View provider leakage in relation to impact on cost and quality

OPTIMIZE THE NETWORK



Improve the performance of your value-based contracts



Enhance provider efficiency by unpacking underlying drivers of utilization



Adjust network composition to match your growth strategy

For more information about how Optum Network Planning can help you improve performance, strengthen your network, and support your evolving growth strategy, visit optum.com/network-planning.



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