

# The benefits of bringing analytics to the cloud

Cloud technology is transforming the IT industry and is only growing in popularity. From cost savings to scalability, moving to a cloud-based solution offers agility and allows your organization to be competitive no matter the industry or organization size. The market-leading Symmetry suite of analytics solutions, now available via the cloud, helps organizations of all shapes and sizes to measure value and improve clinical and financial performance through on-demand dynamically variable data processing. Learn how cloud computing can make your organization's daily work easier, faster and smarter.

## Faster

### Scalability

Applications can quickly go to market without being slowed down by underlying infrastructure costs or maintenance.

### Automatic updates

Regular software and security updates are maintained off-premise by a third party.

### Improved time to market

The flexibility of on-demand data runs allows organizations to adapt based on market need.

## Smarter

### Strategic value

Cloud services offer a competitive advantage by providing organizations of all sizes with the most innovative technology in a pay-as-you-go model.

### Optimized IT resources

Cloud solutions can reduce costs related to downtime resulting in less time and money spent fixing potential issues relating to lag time.

### Efficiency

Applications can quickly go to market without being slowed down by underlying infrastructure costs or maintenance.

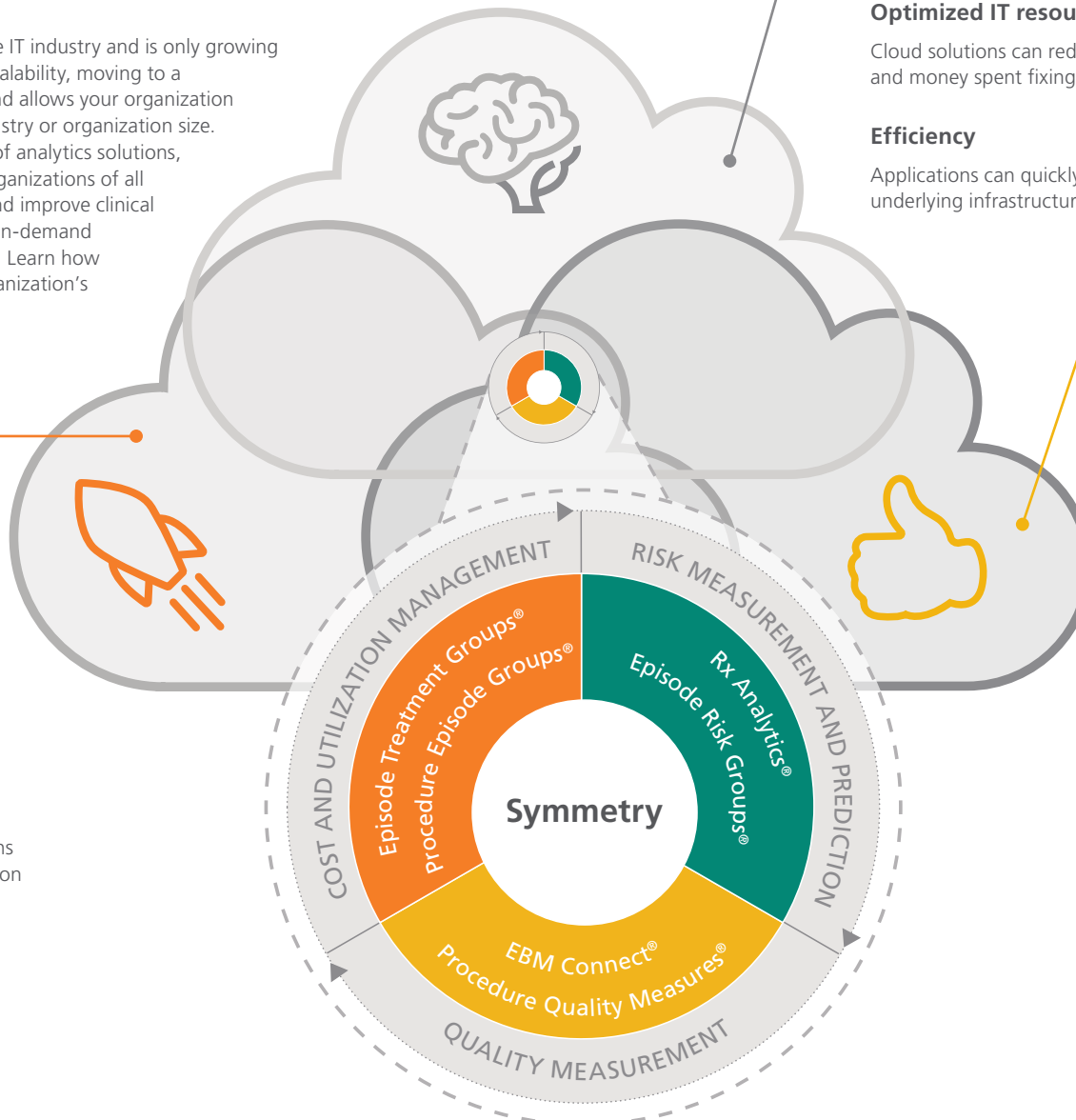
## Easier

### Accessibility

Cloud-based applications and data are available from virtually anywhere you have access to internet.

### Flexibility

It's easy to scale up or down your cloud capacity to meet the varying needs across an organization at any given time.



For more information



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