

Advancing health care security in a digital world



Managing, storing and sharing confidential data put health care organizations on the front lines of maintaining information and network security. Financial penalties and increasing enforcement of HIPAA, FTC Red-flag and NIST standards make strong internal controls and regular compliance assessments a necessity.

While most health care organizations have taken steps to protect patient and other confidential information, many remain unprepared to address vulnerabilities within their system and rapidly increasing cyber threats. The movement towards a digital world, including the adoption of bring your own device (BYOD) policies, social media, advanced analytics and cloud-native computing, creates a more complex, fragmented and unsecure environment. Adapting to emerging, increasingly sophisticated threats requires a modern approach to security — one that protects information across a growing number of access points.

Modern security, designed for health care

Building on 30 years of expertise in managing protected health and personally identifiable information (PHI & PII) for more than 75 million patient records, Optum is partnering with leading security and network vendors to deliver assessments, technologies and managed infrastructure services that advance how health care organizations combat security threats and prepare for new vulnerabilities.

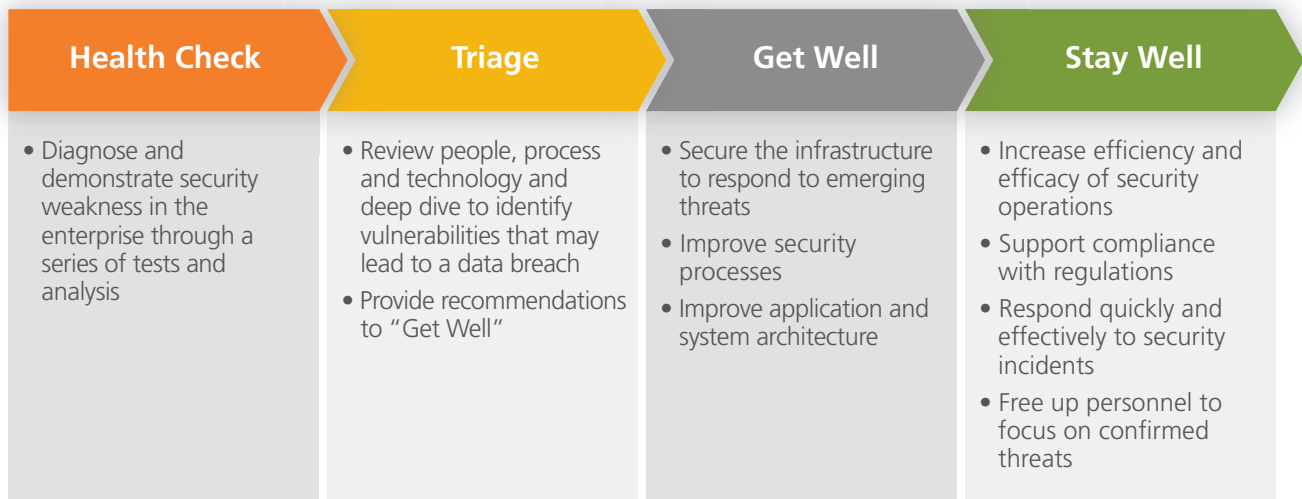
Key security preparedness questions

- What are the critical risks in your organization's environment, and how does your team manage them?
 - What is your team's approach and level of preparedness to address active threats?
 - What steps can your team take to resolve current security deficiencies?
 - Does your organization have access to the right expertise in health care and security?
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Our offerings include skilled expertise, technology and industry partnerships that complement your security agenda:

- Identify risks and mitigation strategies for the evolving cyber-threat environment and assess compliance with HIPAA/HITECH, PCI DSS, NIST and other regulations
 - Compromise Assessment
 - Technical Risk Assessment
 - Risk Management Triage Services
- Design, develop and implement security architecture and standards
 - Cloud Consumption & Security Strategy Services
 - Mobile Security Management & Risk Strategy
 - Security Optimization Services
- Manage security functions with real-time, centralized threat monitoring, risk management and operations
 - Risk Management
 - Threat & Vulnerability Mgmt/IRMaas Service Elements
 - Security Incident Management
 - Cyber Defense Management

Optum Security Solutions covers the spectrum of your information and network security needs, assessing your organization's exposure to threats and vulnerabilities, shoring up security infrastructure and managing your security operations.



For further information visit www.optum.com. To schedule a meeting with a security specialist call **1-800-765-6078** or send an email to perform@optum.com.



11000 Optum Circle, Eden Prairie, MN 55344

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