



BIOMETRICS FOR GLOBAL EMPLOYERS

A convenient and confidential* health screening programme that informs individuals of their health status and can inspire positive behaviour change

People across the globe are increasingly unhealthy, and poor health can be linked to more absences, lower engagement and higher stress levels.¹ Investing in employees and supporting their health and wellness goals can help support a strong workforce and strengthen overall business performance.

Employers who offer health and wellness programmes can see positive results. According to one survey:²

- ▶ **61%** higher growth and sustained finances
- ▶ **64%** increase in productivity
- ▶ **66%** increase in employer satisfaction
- ▶ **74.8%** improvement in overall health and wellbeing

With Optum® Biometrics, you will be able to take advantage of our broad global reach and schedule biometric screenings across your entire workforce. Employees will have access to easy online appointment scheduling and will receive results that can help them understand their health and provide insights they can act on. As a result of encouraging your employees to take charge of their health, you can help create a culture of health within the work environment.

Awareness drives behaviour change

Biometric screenings provide clinical assessment of key health measures (lipid panel, glucose, blood pressure, height and weight, body mass index), that help employees understand their current health status and their risks of future health conditions. When people are aware of their health risks, they tend to be more motivated to take action and drive the changes needed to live healthier, happier and more productive lives.



Global stats

Cardiovascular disease is the **#1 cause** of death.³

650 million people are obese.⁴

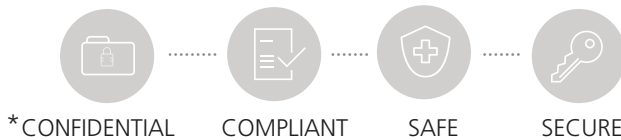
1.13 billion people have high blood pressure.⁵

425 million people have diabetes, but half of them are undiagnosed.⁶



Actionable and secure data

Our Biometrics service provides data to help you make meaningful decisions about health and wellness strategies that maintain and improve employee morale and promote a more productive workforce.



Seamless integration with Optum My Wellbeing

Integrating Biometrics with the Optum® My Wellbeing platform personalises the user experience and the results immediately impact the dynamic health score. Integration also makes it easy for you to promote and manage events to help you increase programme participation and build a culture of health.

With My Wellbeing you'll be able to further enhance the experience by offering Optum Incentives to encourage participation and reward healthy behaviour.

Sources

- * In accordance of applicable laws.
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- 6. International Diabetes Federation. Diabetes facts and figures. [idf.org/aboutdiabetes/what-is-diabetes/facts-figures.html](https://www.idf.org/aboutdiabetes/what-is-diabetes/facts-figures.html). Accessed 26 April, 2019.
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Employees in poor health⁷

Have **2X** the number of absences

25% higher rates of presenteeism

2X more likely to be disengaged

3X more likely to be stressed



Call: +44 1865 787370
Email: global@optum.com
Visit: optum.com/globalemployers

Contact us to learn more about how biometric screenings can help promote a more productive workforce.



11000 Optum Circle, Eden Prairie, MN 55344

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